

Certificate in Business Planning and Decision Making – Nov 3 to Dec 16, 2018

PART 1 – MARKET ANALYSIS AND PLANNING

Available 2 weeks **online** (November 3 to 17)

- Module 1: Business Analytics (1 hour)
- Module 2: Marketing Management (1 hour)
- Assignment 1 (2 hours)

PART 2 – BUSINESS FUNDAMENTALS Available

2 weeks **online** (November 18 to December 2)

- Module 3: Management Accounting and Budgeting (1 hour)
- Module 4: Managing Information Technology (1 hour)
- Assignment 2 (2 hours)

PART 3 – DECISION MAKING FOR HIGH PERFORMANCE

1 week **in-class** (December 3 to 7) at:

International Civil Aviation Organization, 999 Boulevard Robert-Bourassa, Montreal, QC H3C 5H7 (www.icao.int)

- Business Planning and Forecasting
- Project Management
- Creative Problem Solving
- Risk Management
- Group projects and presentations Dec 6 & 7

PART 4 – EVALUATION

Available 1 week **online** (Dec 8 to 16)

- Online final exam (3 hours)